

FULTON PARK!

(Property of Southwest Portland Real Estate Co.)

The Largest, Best Located and Most Desirable Tract ever placed upon the Market, consisting of 1000 Choice Residence Lots, Located in the Growing Direction of the City, and only 7 Minutes' Ride from the Postoffice---Fare 5c.

AN UNPRECEDENTED OFFER!

ONE HUNDRED ELEGANTLY FINISHED, MODERN DESIGN COTTAGES, RANGING IN VALUE FROM \$1000 TO \$5000 EACH, TO BE GIVEN AWAY WITH THE PROPERTY. EVERY PURCHASER SECURES A LOT, AND 100 OUT OF THE WHOLE NUMBER SECURE HOUSES WITH THE LOTS, WORTH FROM \$1000 TO \$5000.

Uniform Price of Lots \$400 Each.

The Greatest Building Enterprise Ever Inaugurated in the World, affording to each purchaser the Full Value of the Original Investment, and a Small Fortune to One in Every Ten of the Whole Number.

AWARD OF HOUSES TO BE MADE NOVEMBER 15, 1888.

FULTON PARK.

LOCATION.---FULTON PARK, as will be seen by reference to the accompanying map, is situated on the west bank of the Willamette river, one mile south of the present southern boundary of Portland, and in the rapidly growing direction of the city. The addition consists of 370 acres, commencing at the river bank and extending westward over a beautiful plateau, and thence along the gently rolling hills for a distance of over one-half mile, forming one of the most delightful residence sites on the Pacific coast. The property has been artistically subdivided so as to conform to the contour of the country, and every lot has been made accessible by a system of grand boulevards and winding driveways, recently completed at a cost of over \$15,000, thus giving it a feature of significance enjoyed by no other tract on the market. The view afforded from any point in FULTON PARK is one of the grandest in the world, embracing as it does at a single glance the eternal snow-capped peaks of Mount Hood, Jefferson, St. Helens and Baker, rising from 7000 to 12,000 feet above sea-level; the ever-green Cascade range and foothills; the picturesque cities of Portland and East Portland, with a combined population of 60,000; and last but not least, the beautiful Willamette river, as it gracefully winds its way between the two cities, to a point 12 miles northward, where it empties into the mighty Columbia.

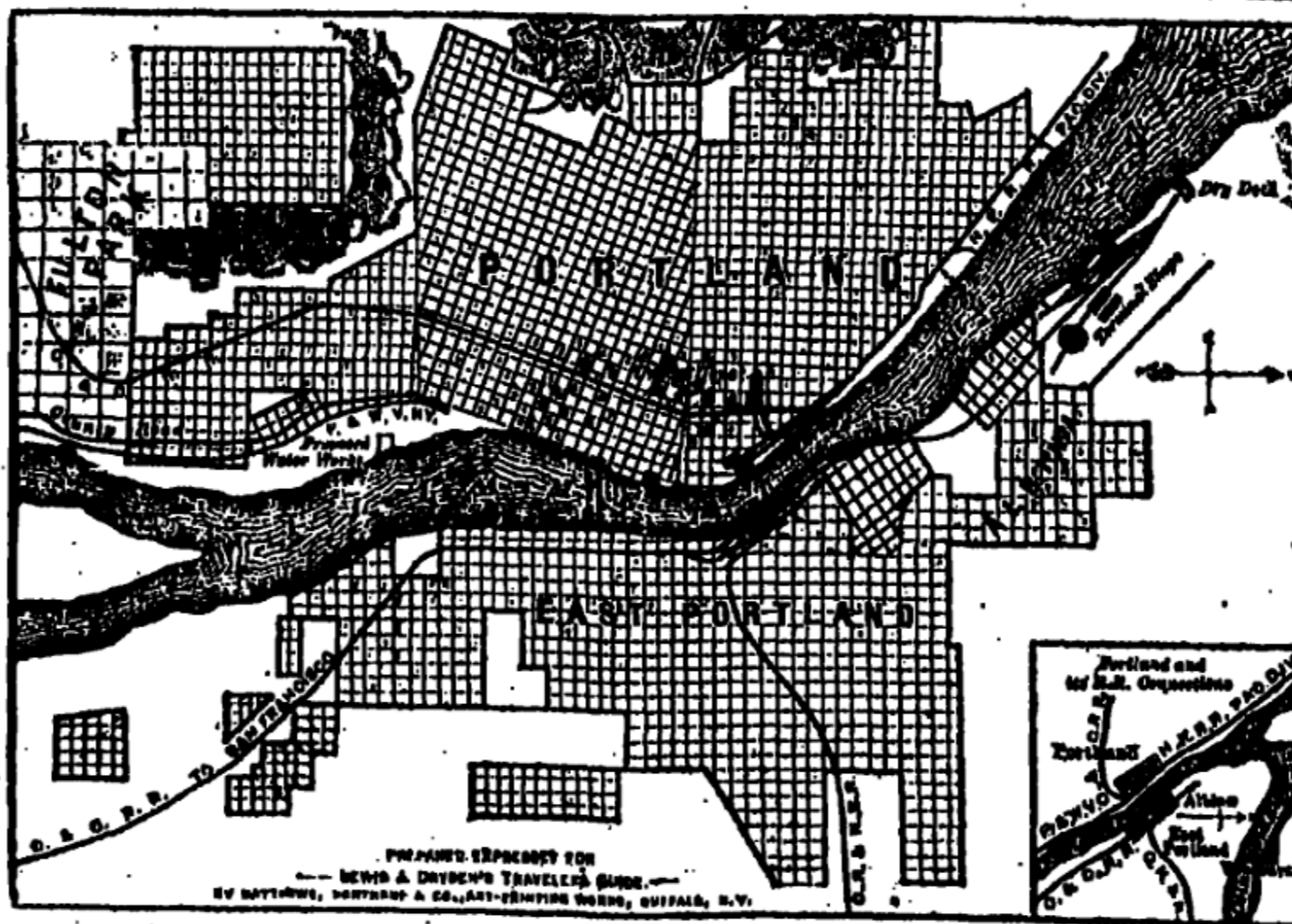
In addition to its charming scenic features, FULTON PARK possesses many other elements to be considered in the selection of a home, such as pure mountain air, living springs, a natural drainage system, absolute freedom from malaria, convenient public schools, cheap and rapid transportation, and in fact all the essential requirements of a progressive suburb, making at once the most desirable addition ever placed upon the market.

METHOD OF AWARD.

The award of houses will take place at the Mechanic's Pavilion, at Portland, under the supervision of twelve prominent citizens, to be selected by the subscribers to the enterprise on the day of award. One of the number will act as chairman, two as clerks, and the remainder as judges. Immediately after organization a complete list of all the names of purchasers, printed on uniform sized cards, will be furnished the chairman, who will publicly announce each name before depositing it in the ballot-box. Upon the conclusion of this, a complete list of the one thousand lots, including the one hundred containing houses, which are made known in advance by the map, will be furnished the chairman, who will publicly announce each, as in the case of the name, and carefully compare each lot with the official plat before depositing them in ballot-box No. 2. A boy or girl is next selected from the audience, who, being blindfolded, shakes up the cards in each box and the proceeds to draw them out, one at a time--first a name and then a number. Deeds will be executed without additional charge, as fast as the result is made known. Remember that there are no blanks; every purchaser secures a lot worth at present about \$400, and one hundred out of the whole number secure a house and lot worth all the way from \$1500 to \$5,800. Lithographic maps, showing the exact design of houses as well as the lots upon which they are to be erected, can be had upon application.

(No Agents Employed.)

Reference---Merchants National Bank.



TRANSPORTATION SYSTEM.

FULTON PARK, as shown by the accompanying map, is connected with the business center of Portland by two separate and distinct lines of railway---the Portland & Willamette Valley, narrow gauge, and the Oregon Central, a standard gauge. The former starts from the corner of Water and Jefferson streets, a very central location, and follows the west bank of the Willamette river, crossing the east end of FULTON PARK, two and a quarter miles from the starting point, or one mile south of the southern city boundary, in precisely seven minutes, thus reducing the distance in time, as compared with horse car transit, to less than one-half mile. Elegant equipped passenger trains of the narrow gauge system pass FULTON PARK station every thirty minutes, going north and south, between the hours of 6 A. M. and 10:50 P. M., and in less than three months, at the present rate of increase in travel, the service will be adjusted so as to pass there every ten minutes. The fare each way to and from FULTON PARK is only five cents, being as low as the cheapest car fare in the city. The Oregon Central railroad starts from the union depot in the north end of the city, runs south along Fourth street, making two stops for local passengers, one in the vicinity of the postoffice and the other at the south end, thence along the foothills to FULTON PARK, a point that is reached in ten minutes, thus affording residents of this beautiful suburb a choice of two routes. In addition to its excellent railroad and steamboat facilities, FULTON PARK is reached by the White house road, conceded by everybody to be the most beautiful and romantic driveway on the Pacific coast.

TERMS, TITLE, ETC.

FULTON PARK is owned by the Southwest Portland Real Estate Company, a corporation whose directors for the ensuing year are: James Stebbins, C. J. McDougall, S. Julius Mayer, Joseph Simon, O. A. Malarkey and G. A. Steel; and the stockholders include many other well known citizens of Portland, who are amply able to carry out the enterprise just as advertised. It is the intention of the company to commence work upon the houses at once, and push them through to completion just as fast as possible. All those securing lots entitled to houses, as shown by the colored map, can (if work has not been commenced on that particular house at the date of award) have choice of the four cottage designs shown on the map. Two of the houses will be of the Queen Anne design, costing in the neighborhood of \$5000 apiece; and the balance, 98 in number, will be modern design, five-room, half-finished cottages, with bath, closets, etc., and complete in every appointment, and could not be duplicated in smaller numbers for less than \$1500. The company intend to place at least one cottage on each block in the tract, thereby creating homes for 100 families, and enhancing the value of all remaining lots. The title to Fulton Park property is guaranteed to be absolutely perfect, and everything is to be carried out precisely as advertised or money will be refunded. Remittances can be sent by mail or express, as no selection of lots is made before the award. Terms---\$100 down, \$50 on the 1st day of August, \$50 on the 1st day of September, \$50 on the 1st day of October, \$50 on the 1st day of November, and the remaining \$100 on completion of the deed, on or before the 31st day of December, 1888. For lithograph maps, showing design of houses, as well as lots upon which they are to be erected, and all other information, call on or address

PACIFIC LAND INVESTMENT CO., AGENTS.

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